



HONDA
The Power of Dreams



BLUE SKIES FOR
OUR CHILDREN

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LOCAL MARKET ADDRESS



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CR-V

HYBRID



HONDA

THE HYBRID YOU CAN FEEL

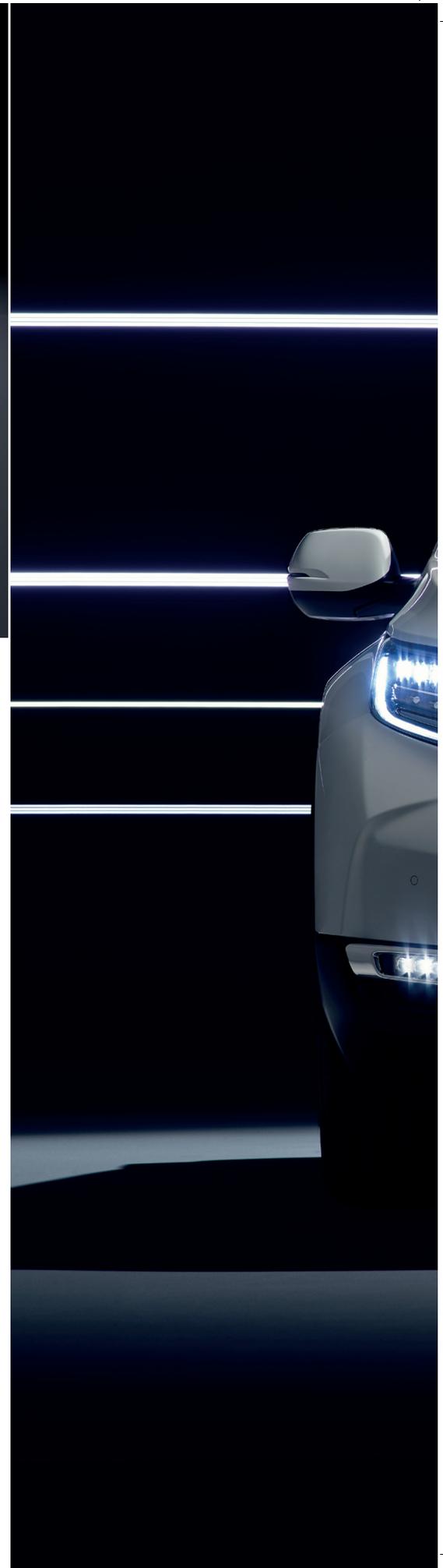
The all-new CR-V Hybrid offers the sporty drive of an SUV with the fuel efficiency and low emissions of a hybrid powertrain.

The magic of Honda's intelligent multi-mode drive (i-MMD) system means that reducing fuel consumption doesn't mean sacrificing driving pleasure. In fact, the hybrid powertrain gives you a responsive drive by delivering enhanced power when you need it - as well as the ability to run silently in electric drive mode. All this technology delivers a dynamic drive that we call Honda Hybrid Performance.





Car featured throughout is: CR-V 2.0 i-MMD Hybrid Executive in Platinum White Pearl



EFFICIENCY YOU CAN SEE

The CR-V offers you real world efficiency without placing any limit on your driving pleasure. To do this Honda's i-MMD operates in one of three modes or combination of modes, automatically selected to optimise efficiency and performance for the prevailing conditions.

Engine drive, as the name implies, is when the 2.0 litre petrol engine is powering the car - such as during sustained high-speed motoring; hybrid drive is when the petrol engine and electric motor are sharing the work, for example when accelerating; and EV drive mode is when the car is running 100% on silent electric power. This will usually be when accelerating from standstill or low speed cruising.

i-MMD is convenient. Because it creates its own electricity, you'll never have to plug in your CR-V. It self-charges by direct power transfer from the petrol engine and by harvesting otherwise-wasted energy when braking.





TECHNOLOGY YOU CAN TRUST

Honda was the first manufacturer to introduce hybrids to Europe in 1999. Since then we've offered hybrid powertrains across the range, even integrating one into our top-of-the-range NSX supercar. Honda has been at the forefront of the hybrid revolution for over 20 years with millions of vehicles in service and the confidence to give each CR-V Hybrid a 5-year powertrain warranty, giving you further peace of mind.



ACCESSORIES

Make it yours: Personalise your CR-V Hybrid with our wide range of accessories. The Style Pack gives your car an even more dynamic look with a combination of refined colour-keyed features.